



Högskolan
Kristianstad

Business Ethics - 7,5 ects - Course syllabus

Course code: FE655U

Level: Basic level

Subject group: (FE1)

Area code: Business Administration (FÖA)

Educational area: Social Science 100%

Main field of study: Business Administration

Proportion of placement: -

Swedish title: Företagsetik

Decision: Approved by The Education Board for Health and Society 2017-11-10
Valid from 2017-11-13

Reference number: U2017-242-2257

General information

The course is offered as assignment training.

Type of study: Network-based.

The language of instruction is English.

Level of study

G1N First cycle, has only upper-secondary level entry requirements

Entry requirements

General entry requirements

Aim

The overall aim of the course is that the student should develop basic knowledge of ethics and morals as well as the ability to reflect and analyze these skills from an enterprise perspective. The student will also develop the ability to reflect on how ethics and morals can be understood from different cultural perspectives, as well as in connection with corporate social responsibility and corporate society.

Content

The course includes:

- Ethics and morals
- Corporate social responsibility
- Ethical dilemmas of companies
- The effect of cultural background on the application of ethics and morals
- Different theoretical and critical perspectives within ethics
- Ethical assessments in the management and assessment of a company's business.

Intended learning outcomes

Knowledge and understanding

On completion of the course, students shall be able to

- describe and explain basic concepts within ethics (1)
- describe and explain basic concepts within corporate social responsibility (2)
- describe and explain how basic cultural differences affect the understanding of ethics and morals (3)

Competence and skills

On completion of the course, students shall be able to

- present how ethics are managed and applied within companies (4)
- present how corporate social responsibility is applied within companies (5)
- present, understand and critically review how companies are affected by different cultural backgrounds (6)

Judgement and approach

On completion of the course, students shall be able to

- reflect on and assess how issues of ethics are managed and applied within companies (7)
- reflect on the assumption of social responsibility of companies (8)
- reflect on and analyse how different cultural backgrounds affect ethical judgements (9)

Implementation

The teaching consists of independent literature studies and individual assignments. The communication between lecturers and students take place via a virtual learning environment. Students are required to have access to a computer and an Internet connection.

Examination – tests and forms

The grades awarded on the course as a whole are Excellent (A), Very Good (B), Good (C), Satisfactory (D), Acceptable (E) and Unacceptable (F).

Assessment 1 (4 credits) Business Ethics.

Written take-home exam. Assessment of learning outcomes 1–3.

The available grades are A-F.

Assessment 2 (0.5 credits) Project plan.

Individual written project plan. Assessment of learning outcomes 1 and 4.

The available grades are E and F.

Assessment 3 (3 credits) Project report.

Individual written assignment. Assessment of learning outcomes 3–9.

The available grades are A-F.

Determination of the grade for the whole course:

For a grade of E on the whole course, students must have been awarded at least a grade of E on all assessment 1, 2 and 3.

For a grade of D on the whole course, students must have been awarded at least a grade of D on assessment 1 and at least a grade of E on assessment 2 and 3.

For a grade of C on the whole course, students must have been awarded at least a grade of C on assessment 1, at least a grade of E on assessment 2 and at least a grade of D on assessment 3.

For a grade of B on the whole course, students must have been awarded at least a grade of B on assessment 1, at least a grade of E on assessment 2 and at least a grade of D on assessment 3.

For a grade of A on the whole course, students must have been awarded at least a grade of A on assessment 1, at least a grade of E on assessment 2 and at least a grade of C on assessment 3.

The Kristianstad University rules on examination are available at

www.hkr.se/student (<http://www.hkr.se/student>) (<http://www.hkr.se/student> (<http://www.hkr.se/student>))

Course evaluation

A course evaluation will be carried out in accordance with Kristianstad University guidelines.

Decision

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Transitional rules

A student admitted in accordance with this syllabus is entitled to be assessed according to the terms set down in it one (1) year after it has ceased to apply, i. e. when it has been replaced by a new syllabus or the course has been discontinued. A student who has not passed the course within one year of the date when the syllabus ceased to apply can, within another two years and subject to approval by the examiner, be offered further examination opportunities in accordance with a course syllabus deemed very similar to that of the discontinued course. However, the examination opportunities offered must only involve a marginal increase in the resources used. Subsequently, the student can only receive a certificate of passed course components.

Literature

The literature list is subject to change up to a month before course start

Course literature is to some extent available for loan or download at the library (<http://www.hkr.se/library/>). Talking books for students with reading impairment are searchable and downloadable in Legimus (<http://www.legimus.se/102610/engelska-english>).

- Crane, Andrew & Matten, Dirk (2010), *Business ethics - managing corporate citizenship and sustainability in the age of globalization*. Oxford ; Oxford University Press (614 p).
- Hopkins, M (2003), *Planetary Bargain: Corporate Social Responsibility Matters*. Earthscan, London Reading instructions chapter 1 – 4, 6 and 11. Remark: Tillgänglig via Högskolans ebrary kostnadsfritt
- Freeman, Ina. & Hasnaoui, Amir (2010), *The Meaning of Corporate Social Responsibility: The Vision of Four Nations..* Journal of Business Ethics, Vol. 100, No. 3 Reading instructions pp. 419 - 433...