



Högskolan
Kristianstad

Corporate Social Responsibility - 15 ects - Course syllabus

Course code: FE682U

Level: Basic level

Subject group: (FE1)

Area code: Business Administration (FÖA)

Educational area: Social Science 100%

Main field of study: Business Administration

Proportion of placement: -

Swedish title: Ansvarsfullt företagande

Decision: Approved by the Board of the Faculty of Business 2018-07-25. Valid from 2018-09-03

Reference number: U2018-242-1835

General information

The course is given as assignment training.

Type of study: Network-based.

Language of instruction is English.

Level of study

G1N First cycle, has only upper-secondary level entry requirements

Entry requirements

General entry requirements

Aim

The course aims at developing students knowledge in Corporate Social Responsibility (CSR), which includes corporate responsibility and ethics as well as their relationship with society. The course also aims at developing the student's ability to analyze, organize and compile a complex foundation that concerns a company's CSR work so that it becomes communicable.

Content

During the course, different theoretical perspectives on CSR are discussed, for example. economic, ethical, social, institutional and critical. The course also deals with concepts, methods and tools within the framework of CSR (eg sustainable development, corporate ethics and human rights). Using good and bad examples the possibility of running companies responsibly is discussed. To increase the understanding of the driving forces surrounding business, students are given the opportunity to apply theoretical perspectives, concepts, methods and tools in a case study.

Intended learning outcomes

Knowledge and understanding

On completion of the course, the students should be able to

- describe the development of CSR (1)
- describe the components of CSR (2)
- identify the strengths and weaknesses of CSR work in a company (3)
- give an account of and discuss different theoretical perspectives, concepts and methods and their relevance (4).

Competence and skills

On completion of the course, the students should be able to

- evaluate environmental, economic, political and social decisions related to the responsibilities of a company (5)
- organize and compile complex information about a company's CSR work so it is clear and communicable (6)
- write a case study report with an evaluation of political decisions in environmental economics and the social responsibilities of companies (7)

Evaluation and approach

On completion of the course, the students should be able to

- critically evaluate and relate to the CSR work of a company (8)
- to gain an overview on general considerations on economic resource allocation to improve the environment and the social responsibilities of companies (9)
- understand how prices, incomes, taxes and subsidies can support improvements of the environment and increase the degree of social responsibility in companies (10)

Implementation

Teaching is online-based and do not include any physical meetings. The teaching takes place in the form of individual literature studies and individual assignments. Communication with students and teachers is mainly via digital learning platform.

The course requires access to computer and internet connection.

Examination - tests and forms

The grades awarded on the course as a whole are Excellent (A), Very Good (B), Good (C), Satisfactory (D), Acceptable (E) and Unacceptable (F).

Assessment 1 (2 credits) Literature discussion.

Written individual accounting and discussion of the course literature.

Assessment of learning outcomes 1-5. The available grades are A-F.

Assessment 2 (5 credits). Article Analysis.

Written individual accounting, discussion and analysis of articles.

Assessment of learning outcomes 1-5, 9 och 10. The available grades are A-F.

Assessment 3 (8 credits). CSR study.

Individual written proposal for a CSR study.

Assessment of learning outcomes 6-10. The available grades are A-F.

Determination of the grade for the whole course:

For a grade of E on the whole course, students must have been awarded at least a grade of E all on assessment.

For a grade of D on the whole course, students must have been awarded at least a grade of D on assessment 3 and at least a grade of E on assessment 1 and 2.

For a grade of C on the whole course, students must have been awarded at least a grade of C on assessment 3 and at least a grade of E on assessment 1 and 2.

For a grade of B on the whole course, students must have been awarded at least a grade of B on assessment 3 and at least a grade of C on assessment 2 and at least a grade of D on assessment 1.

For a grade of A on the whole course, students must have been awarded at least a grade of A on assessment 3 and at least a grade C on assessment 1 and 2.

Course evaluation

A course evaluation will be carried out in accordance with Kristianstad University guidelines.

Decision

Approved by the Board of the Faculty of Business 2018-07-25. Valid from 2018-09-03

Revisions

2018-09-25

Förtydligande av innehåll samt reviderad litteraturlista.
Revision valid from 2018-09-25.

Transitional rules

A student admitted in accordance with this syllabus is entitled to be assessed according to the terms set down in it one (1) year after it has ceased to apply, i. e. when it has been replaced by a new syllabus or the course has been discontinued. A student who has not passed the course within one year of the date when the syllabus ceased to apply can, within another two years and subject to approval by the examiner, be offered further examination opportunities in accordance with a course syllabus deemed very similar to that of the discontinued course. However, the examination opportunities offered must only involve a marginal increase in the resources used. Subsequently, the student can only receive a certificate of passed course components.

Literature

The literature list is subject to change up to a month before course start

Course literature is to some extent available for loan or download at [the library](http://www.hkr.se/library/) (<http://www.hkr.se/library/>). Talking books for students with reading impairment are searchable and downloadable in [Legimus](http://www.legimus.se/102610/engelska-english) (<http://www.legimus.se/102610/engelska-english>).

- Benn, Suzanne, Bolton, Dianne (2011), *Key concepts in corporate social responsibility*. Los Angeles : Sage (246 p).
- Kotler, Philip, Lee, Nancy (2005), *Corporate social responsibility: doing the most good for your company and your cause*. Hoboken, N.J. : Wiley (307 p).
- *Academic texts, approximately 100 pages.*