



Högskolan
Kristianstad

Strategic Control - 15 ects - Course syllabus

Course code: FE701U

Level: Basic level

Subject group: (FE1)

Area code: Business Administration (FÖA)

Educational area: Social Science 100%

Main field of study: Business Administration

Proportion of placement: -

Swedish title: Strategisk styrning och kontroll

Decision: Approved by the Board of the Faculty of Business 2018-04-20. Valid from 2018-04-20

Reference number: U2018-242-799

General information

The course is given as assignment training.

Type of study: Network-based.

Language of instruction is English.

Level of study

G1N First cycle, has only upper-secondary level entry requirements

Entry requirements

General entry requirements

Aim

The aim of the course is that the student should develop basic knowledge of theories and practical applications in business strategy in relation to corporate life cycles and areas of activity.

Content

- Strategic objectives
- Theoretical perspective on strategy and governance
- Strategic analysis
- Strategic processes
- Business strategies
- Examples of strategic management in business cases
- Strategy design and implementation

Intended learning outcomes

Knowledge and understanding

On completion of the course, the student should

- be able to explain the role of the strategy in relation to the organization's development (1)
- be able to describe different strategy models (2).

Skills and abilities

On completion of the course, the student should

- be able to apply strategy models to practical cases (3)
- be able to present an overall view of corporate strategy, with emphasis on strategic management (4)

Judgement and approach

On completion of the course, the student should

- be able to evaluate the strategies of companies and/or organizations (5)

Implementation

Teaching is online-based and is done without college-related meetings. The teaching takes the form of individual literature studies and individual assignments as well as active participation in case discussions. Communication with students and teachers takes place mainly through learning platform.

The course requires access to computer and internet connection.

Examination – tests and forms

The grades awarded on the course as a whole are Excellent (A), Very Good (B), Good (C), Satisfactory (D), Acceptable (E) and Unacceptable (F).

Assessment 1 (8 credits) How to understand and develop Strategy Control. Individual written home exam. Assessment of learning outcomes 1, 2, and 4. The available grades are A-F.

Assessment 2 (7 credits) Project report describes how strategy models can be used.

Project report about two cases that describes how strategy models can be used. Individual written assignment. Assessment of learning outcomes 3, 4 and 5. The available grades are E-F.

Determination of the grade for the whole course:

For a grade of E on the whole course, students must have been awarded at least a grade of E on both assessment 1 and 2.

For a grade of D on the whole course, students must have been awarded at least a grade of D on assessment 1 and at least a grade of E on assessment 2.

For a grade of C on the whole course, students must have been awarded at least a grade of C on assessment 1 and at least a grade of E on assessment 2.

For a grade of B on the whole course, students must have been awarded at least a grade of B on assessment 1 and at least a grade of E on assessment 2.

For a grade of A on the whole course, students must have been awarded at least a grade of A on assessment 1 and at least a grade of E on assessment 2.

Course evaluation

A course evaluation will be carried out in accordance with Kristianstad University guidelines.

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Transitional rules

A student admitted in accordance with this syllabus is entitled to be assessed according to the terms set down in it one (1) year after it has ceased to apply, i. e. when it has been replaced by a new syllabus or the course has been discontinued. A student who has not passed the course within one year of the date when the syllabus ceased to apply can, within another two years and subject to approval by the examiner, be offered further examination opportunities in accordance with a course syllabus deemed very similar to that of the discontinued course. However, the examination opportunities offered must only involve a marginal increase in the resources used. Subsequently, the student can only receive a certificate of passed course components.

Literature

The literature list is subject to change up to a month before course start

Course literature is to some extent available for loan or download at [the library](http://www.hkr.se/library/) (<http://www.hkr.se/library/>). Talking books for students with reading impairment are searchable and downloadable in [Legimus](http://www.legimus.se/102610/engelska-english) (<http://www.legimus.se/102610/engelska-english>).

- Whittington, Richard & Johnson, Gerry & Angwin, Duncan & Regner, Patrick & Scholes, Kevan (2014), *Exploring strategy : (text and cases)*. 10 edition. Harlow, England : Pearson Education Limited (783 p).

Vetenskapliga artiklar tillkommer med cirka 200 sidor. Relevant research articles of approximately 200 pages will be added.