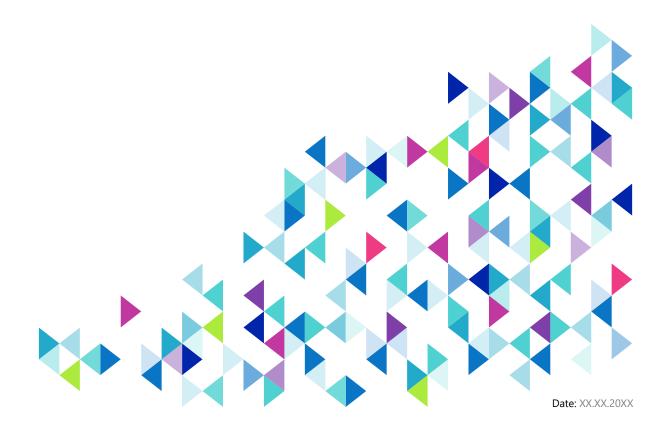




International Summer School on

"Responsible Digitalization: AI, Social Media and their Contribution to a Sustainable Society"







International Summer School at Paderborn University (21.-25. July 2025)

	21.07.2025		22.07.2025		23.07.2025		24.07.2025		25.07.2025
09:00- 09:45	Registration	08:45- 09:15	Sign In (for all registered students)	08:45- 09:15	Sign In (for all registered students)	08:45- 09:00	Sign In (for all registered students)	08:00- 08:30	Sign In (for all registered students)
10:00- 11:00	Welcome & Keynote	09:15- 10:45	"Technology/Al and Lan- guage Teaching" Prof. Dr. Małgorzata Ku- rek	09:15- 10:45	"Al and its Social Responsi- bility" Assoc. Prof. Dr. Sandrine Labory	09:00- 13:00	Heinz Nixdorf MuseumsForum (Guided tour)	08:30- 10:00	"Future of Digital Responsi- bility" Dr. Wessel Reijers
11:00- 12:00	Introductory Lecture: "Re- sponsible Digitalization" Prof. Dr. Matthias Trier	11:15- 12:45	"Al Tools in Teaching/Re- search" Prof. Dr. Cvetko J. Andreeski	11:15- 12:45	"Opportunities and Chal- lenges of (Gen) Al in Cus- tomer Relationships" Prof. Dr. Lena Steinhoff	14:15- 15:30 16:15- 17:45	Katharina Rohlfing 13:00 "Identifying Generated/Bi- ased Content" 13:00 Dr. François Vignale 13:00 "Social Media and Societal Impact (incl. non-EU)" 13:00 Assoc. Prof. Dr. Renata Petrevska Nechkoska 14:00	11:00- 13:00	nomic and Environmental Sustainability" Dr. Stefanie Kunkel Closing Remarks by Vice-President for Interna- tional Relations
12:00- 13:00	Flying Lunch	14:15- 15:45	"Multi-faceted Media De- mands in Socio-Technical Transformation Processes. Examples Found and In- sights Gained in an Interna- tional and Interdisciplinary Research Project." Prof. Dr. Christine Freitag	14:15- 15:45	"Using AI in University Edu- cation" Prof. Dr. Ilka Mindt				
13:00- 15:00	Campus Tour			16:15- 17:45	"Language Teach- ing/Teacher Education for Sustainable Development in the Digital Era" Prof. Dr. sc. Izabela				
15:15- 16:45	"Digital Sustainability - As- sessing and Mitigating Un- intended Ecological, Social, and Economic Conse- quences of Digitalization" Prof. Dr. Simon Thanh- Nam Trang							13:00-	
		15:45- 18:00	City Tour (Guided)		Dankić	18:15- 19:45		14:00	
				18:15- 19:45	"Social Inequality and AI" Lea Biere			14:00- 14:15	Sign Out (for all registered students)
		18:00- 18:15	Sign Out (for all registered students)						
16:45- 17:00	Sign Out (for all registered students)	19:00- 21:00	Dinner (optional, at own expense)	19:45- 20:00	Sign Out (for all registered students)	19:45- 20:00	(for all registered students) Bowling	14:00- 16:00	Flying Lunch & Networking
18:00- 20:00	Pub Crawl (optional, at own expense)					20:00- 22:00			





Overview

The international Summer School "**Responsible Digitalization: AI, Social Media and their Contribution to a Sustainable Society**" at Paderborn University will explore critical topics at the intersection of **Artificial Intelligence (AI), digital responsibility, and language teaching**. The Summer School brings together experts from various fields to foster a discussion of the implications of AI in education, business, and society at large.

Over the course of **five days**, you will attend a series of lectures, workshops and field trips. Our lecturers include renowned academics and experts who will share their **expertise on the responsible use of AI**, the future of digital sustainability, and its impact on teaching and customer relationships.

You will have the opportunity to **engage** with topics such as AI tools in teaching, the challenges and opportunities of AI in customer interactions, the use of AI in higher education and student life, explainable AI, and digital sustainability. The program also includes practical **workshops**, **networking events**, **and cultural activities** such as a guided tour through the largest computer museum in the world, a city tour and optional social events.

Additionally, there will be a digital preparation and conclusion session as part of the summer school. The **digital preparation** session will allow you to familiarize yourselves with the key themes and tools you will be discussing during the summer school, ensuring you are ready and equipped to attend into the sessions. The **conclusion session** will offer a space to share insights and reflect on how you can apply your newfound knowledge in your own contexts as well as evaluate the summer school.

The international Summer School is designed to provide you with insights into the responsible application and usage of digital technologies, preparing you for the challenges of an increasingly digitized world.

Summary

- The Summer School will take place from July 21 to July 25, 2025
- There will be a **digital preparation and conclusion session** (before and after the Summer School)
- You will be able to acquire **3 ETCS** for your participation (registration for UPB students via PAUL)
- It is an **interdisciplinary summer school**, encouraging you to connect with like-minded individuals from across the globe and disciplines, expand your networks and create valuable experiences
- o Cross-cultural exchange will help you improve your communication skills
- There will be various cultural and extracurricular activities

Contact and organization

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