



PADERBORN
UNIVERSITY

FAKULTÄT
FÜR
KULTURWISSENSCHAFTEN

International Summer School on “Responsible Digitalization: AI, Social Media and their Contribution to a Sustainable Society”



Date: XX.XX.20XX

International Summer School at Paderborn University (21.-25. July 2025)

	21.07.2025		22.07.2025		23.07.2025		24.07.2025		25.07.2025		
09:00-09:45	Registration	08:45-09:15	Sign In (for all registered students)	08:45-09:15	Sign In (for all registered students)	08:45-09:00	Sign In (for all registered students)	08:00-08:30	Sign In (for all registered students)		
10:00-11:00	Welcome & Keynote	09:15-10:45	"Technology/AI and Language Teaching" Prof. Dr. Małgorzata Kurek	09:15-10:45	"AI and its Social Responsibility" Assoc. Prof. Dr. Sandrine Labory	09:00-13:00	Heinz Nixdorf MuseumsForum (Guided tour)	08:30-10:00	"Future of Digital Responsibility" Dr. Wessel Reijers		
11:00-12:00	Introductory Lecture: "Responsible Digitalization" Prof. Dr. Matthias Trier		11:15-12:45	"AI Tools in Teaching/Research" Prof. Dr. Cvetko J. Andreeski	11:15-12:45		"Opportunities and Challenges of (Gen) AI in Customer Relationships" Prof. Dr. Lena Steinhoff	14:15-15:30	"Explainable AI: How Tricky is the Explaining Process" Prof. Dr. Katharina Rohlfing	11:00-13:00	"Where the Cloud Hits the Ground - The Spatial Implications of AI for Socio-Economic and Environmental Sustainability" Dr. Stefanie Kunkel
12:00-13:00	Flying Lunch	14:15-15:45	"Multi-faceted Media Demands in Socio-Technical Transformation Processes. Examples Found and Insights Gained in an International and Interdisciplinary Research Project." Prof. Dr. Christine Freitag	14:15-15:45	"Using AI in University Education" Prof. Dr. Ilka Mindt	16:15-17:45	"Identifying Generated/Biased Content" Dr. François Vignale		13:00-14:00		
13:00-15:00	Campus Tour			16:15-17:45	"Language Teaching/Teacher Education for Sustainable Development in the Digital Era" Prof. Dr. sc. Izabela Dankić			18:15-19:45		"Social Inequality and AI" Lea Biere	18:15-19:45
15:15-16:45	"Digital Sustainability - Assessing and Mitigating Unintended Ecological, Social, and Economic Consequences of Digitalization" Prof. Dr. Simon Thanh-Nam Trang			15:45-18:00	City Tour (Guided)	18:15-19:45	"Social Inequality and AI" Lea Biere		18:15-19:45		
		18:00-18:15	Sign Out (for all registered students)	19:45-20:00	Sign Out (for all registered students)			19:45-20:00		Sign Out (for all registered students)	14:00-16:00
16:45-17:00	Sign Out (for all registered students)	19:00-21:00	Dinner (optional, at own expense)			19:45-20:00	Sign Out (for all registered students)		20:00-22:00		
18:00-20:00	Pub Crawl (optional, at own expense)										

Overview

The international Summer School “**Responsible Digitalization: AI, Social Media and their Contribution to a Sustainable Society**” at Paderborn University will explore critical topics at the intersection of **Artificial Intelligence (AI), digital responsibility, and language teaching**. The Summer School brings together experts from various fields to foster a discussion of the implications of AI in education, business, and society at large.

Over the course of **five days**, you will attend a series of lectures, workshops and field trips. Our lecturers include renowned academics and experts who will share their **expertise on the responsible use of AI, the future of digital sustainability, and its impact on teaching and customer relationships**.

You will have the opportunity to **engage** with topics such as AI tools in teaching, the challenges and opportunities of AI in customer interactions, the use of AI in higher education and student life, explainable AI, and digital sustainability. The program also includes practical **workshops, networking events, and cultural activities** such as a guided tour through the largest computer museum in the world, a city tour and optional social events.

Additionally, there will be a digital preparation and conclusion session as part of the summer school. The **digital preparation** session will allow you to familiarize yourselves with the key themes and tools you will be discussing during the summer school, ensuring you are ready and equipped to attend into the sessions. The **conclusion session** will offer a space to share insights and reflect on how you can apply your newfound knowledge in your own contexts as well as evaluate the summer school.

The international Summer School is designed to provide you with insights into the responsible application and usage of digital technologies, preparing you for the challenges of an increasingly digitized world.

Summary

- The Summer School will take place from **July 21 to July 25, 2025**
- There will be a **digital preparation and conclusion session** (before and after the Summer School)
- You will be able to acquire **3 ETCS** for your participation (registration for UPB students via PAUL)
- It is an **interdisciplinary summer school**, encouraging you to connect with like-minded individuals from across the globe and disciplines, expand your networks and create valuable experiences
- **Cross-cultural exchange** will help you improve your communication skills
- There will be various **cultural and extracurricular activities**

Contact and organization

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